WWW.NONTANDO.COM

NEW IDEAS, OFFERINGS & FEATURES



Nontando, 6578 Gateway Avenue, Sarasota, FL, 34231 www.nontando.com info@nontando.com 941-929-7844

What's Happening?

By Nontando

Over the past few months we have been working hard in improving your experience on our website, we have added some new features and will also be introducing some new service and product offerings. We have changed our website look which we hope you enjoy with the goal of improving its format and navigation. Besides the many benefits described below, technology is evolving so quickly so we decided on a face-lift to keep up with current trends and have the right technology in place for the future. You will see the changes on our web pages, but we have made a number of critical changes on our back end to ensure that we are using the latest technologies, software, and applications. This approach will have tremendous benefits to both our customers and Nontando as it will allow for faster response times when navigating across our site, improved security, improves the ability for you to view and use our site from the likes of mobile devices, and

INSIDE THIS ISSUE

What's Happening?	1
What's New?	1 – 3
Company Details	4

improving the website's functionality which makes it a much more intuitive experience for you. This new and improved technology also allows us to implement the many new features and tools that we have installed and plan to implement in the future. As we operate an offline/retail operation as well this website, we will be integrating our efforts for both online and offline as much as possible so that our local retail customers as well as our online customers across the USA and international are sharing the same shopping experience. Please read below regarding some of our new features on our website and please don't hesitate to drop us an email at info@nontando.com with your thoughts, requests or ideas.

What's New?

By Nontando

- FREE SHIPPING Short and simple, FREE shipping on all your orders! This includes domestic and international shipping.
- QUICKER AND IMPROVED CHECKOUT PROCESS - Our new checkout process is quick and easy with a much improved user interface.
- CHECKOUT AS GUEST / OPTIONAL ACCOUNT CREATION – You no longer have

- to register to our site to complete a transaction. Simply add a product to the shopping cart and go straight to checkout. We have also ensured that a minimal number of fields are required to be filled out making it a simple and speedy process.
- FINDING PRODUCTS/CATEGORIES In addition to our detailed sitemap, you can now view our products by category, by country as well as those products recently added and special offers.

What's New?

By Nontando

- SOCIAL MEDIA Want to share one of our products images with a friend or family? You can now share it on Facebook, pin it in Pinterest, etc. We have many social media icons to choose from and it is as easy as 1,2,3.
- LINKS You have a direct link to our FACEBOOK page where you get news regarding our annual buying trips to Africa, our new product offerings, and much more. "Like" our Facebook page and Nontando updates will appear on your wall



Visit us at www.nontando.com to view our new look!

Our PRLOG link lets you see our blogs relating to many different topics including Nontando news, products and categories and more.

Subscribe to our YOUTUBE channel and have access to all our store/product videos.

What's New?

By Nontando

- LINKS You now have a direct link to us via SKYPF.
- EMAIL SUBSCRIPTION Simply by entering your email address, you will have all Nontando-related news directly sent to your email. This may include exclusive sales, special offers, product updates, etc. In addition, sign up for our newsletter, and you become automatically eligible for our monthly prize drawings

• MONTHLY PRIZE DRAWINGS - As long as you are a subscriber to our newsletter at the time of our monthly drawings, you are eligible to win. Details regarding our monthly drawings including prizes, winner announcements, and much more will appear on both our website and Facebook page. Our local retail customers will be able to sign up in our retail store and the monthly prize will also be on display in our retail storefront for that given month. Both retail and online customers will also be able to sign up online.

"Subscribe to Nontando's newsletter for all the latest news and be eligible for our free monthly drawings"



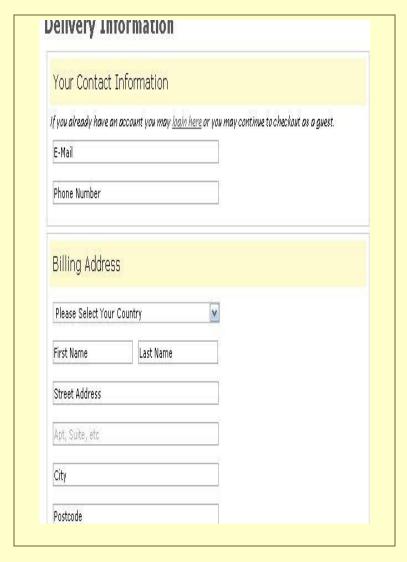
A look at a portion of our new home page with social media links

www.nontando.com Page 3

What's New

By Nontando

- STORE DIRECTIONS Many of our customers had asked for this so we have included an option and easy pop up on our homepage, which includes a map and directions to our retail storefront in Sarasota, Florida.
- DROP DOWN MENUS As we grow our product categories and add new items, we want to ensure that it is easy for you to navigate across our site and find exactly what you are looking for. Using drop down menus allows us to organize all of our content into smaller sub-categories so that it is now simple for you to view and use and much easier for us to manage. They look pretty cool too!



Our new guest checkout is simple and quick

Nontando 6578 Gateway Ave Sarasota, FL 34231

Phone: 941-929-7844

E-Mail: info@nontando.com

Visit us at: www.nontando.com